Community

Action Pri	oritization	Matrix
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Visioning Actions	Impact	Achievability	Management Capacity	Cost	Doability Rating
Map of Neighborhoods/Places of Interest	3	3	2	1	9
Community Activities	3	2	2	3	10
Volunteer Network	3	3	1	3	10
Welcoming Committee/Center	2	2	1	3	8
Council Community Liaison					
Promote Neighborhood Associations	3	1	1	3	8
Communications of Activities	3	2	2	2	9
School Programs	3	1	1	3	8
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Impact - to what degree will this action improve sustainability (e.g. increase recycling, improve citizen participation levels, improve local economy)? Rate 1 - Low, 2 - Medium, 3 -High

Achievability - can the Green Team and the Township of Ewing achieve this Action or are there too many barriers to success?

Rate 1 - Low, 2 - Medium, 3 - High

Management Capacity - Does the Green Team have the capacity to manage this action or will outside assistance be needed? Rate 1 - Low, 2 - Medium, 3 -High

	Waste				
Action Prioritization Matrix					
Visioning Actions	Impact	Achievability	Management Capacity	Cost	Doability Rating
Community Free Cycle	3	3	3	3	12
Hazardous Waste Education	3	3	3	3	12
Consolidate Trash Pickup	3	3	3	3	12
Education of recycling and trash practices (medical	3	3	3	3	12
Compost Education	3	3	3	3	12
Food Waste Collection	3	3	3	3	12
Graywater Retrofitting Education	3	3	3	3	12
Rain garden and Rain barrel education	3	1	1	1	6
Pervious surface education	3	1	1	3	8
Business Waste and Food Recycling Education	3	1	1	3	8
Water Conservation Education	2	2	1	2	7

Impact - to what degree will this action improve sustainability (e.g. increase recycling, improve citizen participation levels, improve local economy)? Rate 1 - Low, 2 - Medium, 3 -High

Achievability - can the Green Team and the Township of Ewing achieve this Action or are there too many barriers to success? Rate 1 - Low, 2 - Medium, 3 -High

Management Capacity Does the Green Team have the capacity to manage this

the capacity to manage this action or will outside assistance be needed? Rate 1 - Low, 2 - Medium, 3 -High

Land Use/Bike/Pedestrian/Mobility

Action Prioritization Matrix

ACTION PHONITZATION WATER						
Visioning Actions	Impact	Achievability	Management Capacity	Cost	Doability Rating	
Explore Road Restriping including bike lanes						
Revise zoning to require mixed use						
Ewing Shuttle between activity centers (free is best)						
Connect trails and open space						
Business incubator space (live-work-play)						
Development quality pedestrian spaces						
Pedestrian friendly intersections						
Investigate the use of Economic Tools - TIF, BID*						
Business Maps for Community Services						
Volunteer Groups to assist with maintenance						
* Tax increment financing and Business Improvement District						

Impact - to what degree will this action improve sustainability (e.g. increase recycling, improve citizen participation levels, improve local economy)? Rate 1 - Low, 2 - Medium, 3 -High

Achievability - can the Green Team and the Township of Ewing achieve this Action or are there too many barriers to success? Rate 1 - Low, 2 - Medium, 3 -High

Management Capacity -

Does the Green Team have the capacity to manage this action or will outside assistance be needed? Rate 1 - Low, 2 - Medium, 3 -High

Preservation and Conservation Action Prioritization Matrix Management Doability Cost Impact | Achievability **Visioning Actions** Capacity Rating GW Trail - Improve trail marking GW Trail - Open shoulder for bikes or add sidewalk Increase number of community gardens Open Space - NJM hiking trails Open Space - School for the Deaf hiking trails Open Space - Airport hiking trails Make all sidewalks continuous Heritage Tours to historical sites improve trail connectivity

Impact - to what degree will this action improve sustainability (e.g. increase recycling, improve citizen participation levels, improve local economy)? Rate 1 - Low, 2 - Medium, 3 -High

Achievability - can the Green Team and the Township of Ewing achieve this Action or are there too many barriers to success? Rate 1 - Low, 2 - Medium, 3 -High

Management Capacity -

Does the Green Team have the capacity to manage this action or will outside assistance be needed? Rate 1 - Low, 2 - Medium, 3 -High

Community Branding Action Prioritization Matrix Doability Management Cost Impact | Achievability **Visioning Actions** Capacity Rating Ewing's Pitch Contest Arts and Culture Quantification Identify communitication opportunities (events) Identify media outlets Sustainability Promotion for residents Sustainability Recognition for businesses Community Bulletins (green bulletin board on website)

Impact - to what degree will this action improve sustainability (e.g. increase recycling, improve citizen participation levels, improve local economy)?

Rate 1 - Low, 2 - Medium, 3 - High

Achievability - can the Green Team and the Township of Ewing achieve this Action or are there too many barriers to success?

Rate 1 - Low, 2 - Medium, 3 - High

Management Capacity - Does the Green Team have the capacity to manage this action or will outside assistance be needed?

Rate 1 - Low, 2 - Medium, 3 - High

Cost - What are the costs associated with this action?

Rate 1 - High, 2 - Medium, 3 - Low

Economy							
Action Prioritization Matrix							
Visioning Actions	Impact	Achievability	Management Capacity	Cost	Doability Rating		
Township target specific business sectors							
Support local businesses							
Retail zoning in neighborhoods							
Create vibrant events for businesses							
Development of Transit Village							
Business incubator space							
Market Ewing to businesses							

Impact - to what degree will this action improve sustainability (e.g. increase recycling, improve citizen participation levels, improve local economy)? Rate 1 - Low, 2 - Medium, 3 - High

Achievability - can the Green Team and the Township of Ewing achieve this Action or are there too many barriers to success? Rate 1 - Low, 2 - Medium, 3 - High

Management Capacity - Does the Green Team have the capacity to manage this action or will outside assistance be needed?

Rate 1 - Low, 2 - Medium, 3 - High

Cost - What are the costs associated with this action?

Rate 1 - High, 2 - Medium, 3 - Low

Energy							
Action Prioritization Matrix							
Visioning Actions	Impact	Achievability	Management Capacity	Cost	Doability Rating		

Impact - to what degree will this action improve sustainability (e.g. increase recycling, improve citizen participation levels, improve local economy)? Rate 1 - Low, 2 - Medium, 3 -High

Achievability - can the Green Team and the Township of Ewing achieve this Action or are there too many barriers to success? Rate 1 - Low, 2 - Medium, 3 -High

Management Capacity -

Does the Green Team have the capacity to manage this action or will outside assistance be needed? Rate 1 - Low, 2 - Medium, 3 -High