

Community

Action Prioritization Matrix

[illegible]

Impact - to what degree will this action improve sustainability (e.g. increase recycling, improve citizen participation levels, improve local economy)?
Rate 1 - Low, 2 - Medium, 3 - High

Achievability - can the Green Team and the Township of Ewing achieve this Action or are there too many barriers to success?
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Management Capacity - Does the Green Team have the capacity to manage this action or will outside assistance be needed?
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Cost - What are the costs associated with this action?
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Waste					
Action Prioritization Matrix					
<i>Visioning Actions</i>	Impact	Achievability	Management Capacity	Cost	<i>Doability Rating</i>
Community Free Cycle	3	3	3	3	12
Hazardous Waste Education	3	3	3	3	12
Consolidate Trash Pickup	3	3	3	3	12
Education of recycling and trash practices (medical)	3	3	3	3	12
Compost Education	3	3	3	3	12
Food Waste Collection	3	3	3	3	12
Graywater Retrofitting Education	3	3	3	3	12
Rain garden and Rain barrel education	3	1	1	1	6
Pervious surface education	3	1	1	3	8
Business Waste and Food Recycling Education	3	1	1	3	8
Water Conservation Education	2	2	1	2	7

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Land Use/Bike/Pedestrian/Mobility

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Visioning Actions	Impact	Achievability	Management Capacity	Cost	Doability Rating
Explore Road Restriping including bike lanes					
Revise zoning to require mixed use					
Ewing Shuttle between activity centers (free is best)					
Connect trails and open space					
Business incubator space (live-work-play)					
Development quality pedestrian spaces					
Pedestrian friendly intersections					
Investigate the use of Economic Tools - TIF, BID*					
Business Maps for Community Services					
Volunteer Groups to assist with maintenance					
* Tax increment financing and Business Improvement District					

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Preservation and Conservation

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<i>Visioning Actions</i>	Impact	Achievability	Management Capacity	Cost	Doability Rating
GW Trail - Improve trail marking					
GW Trail - Open shoulder for bikes or add sidewalk					
Increase number of community gardens					
Open Space - NJM hiking trails					
Open Space - School for the Deaf hiking trails					
Open Space - Airport hiking trails					
Make all sidewalks continuous					
Heritage Tours to historical sites					
improve trail connectivity					

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Economy

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<i>Visioning Actions</i>	Impact	Achievability	Management Capacity	Cost	Doability Rating
Township target specific business sectors					
Support local businesses					
Retail zoning in neighborhoods					
Create vibrant events for businesses					
Development of Transit Village					
Business incubator space					
Market Ewing to businesses					

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Energy

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