



# EWING GREEN TEAM

*Promoting People, the Planet, and Prosperity in  
Ewing*



## OCTOBER 24, 2018 MEETING MINUTES

LOCATION: EWING SENIOR AND COMMUNITY CENTER

### ATTENDEES

Green Team members denoted with an asterisk \*

Dorin Ciocotisan  
Evan Crumiller\*  
Lisa Feldman\*  
Heidi Furman  
John Hoegl\*  
Kerry Hennessy  
Karen Kissel

Joe Mirabella\*  
Joanne Mullowney \*  
Alexandra Parado  
Caroline Steward\*  
Jordan Washington  
Mark Wetherbee \*

### INTRODUCTION

The October meeting was called to order by Joanne Mullowney at 6:40 pm. Approval of the September 2018 minutes as posted on our website and hot-linked within the meeting reminder email was put on hold because we did not have a quorum. Meeting start time changes were also discussed but no changes were made.

### ANNOUNCEMENTS

The **5<sup>th</sup> Annual Scarecrow Contest** will be held this Saturday, October 27th from 2-4pm at the ESCC. The event has been moved inside to the Community Room due to the weather forecast. We will be handing out awards and doing a people's choice as well.

**Trunk or Treat** for this Saturday, October 27th has also been moved indoors and will now be held in the Ewing Senior and Community Center gymnasium. We need volunteers to put together a table and bring in candy.

Arts: Lisa is collecting plastic lids for a public art project- mosaic mural to be used in the pollinator garden.

**Shred Day** volunteers are needed for this Saturday, October 27th from 9am – 1pm.

A reminder for members: There will be no meeting in November due to the Thanksgiving holiday. The next meeting will be Wednesday December 5. That meeting will also be our annual holiday party. Caroline has volunteered to bring her meatballs!



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Programs- both Ewing libraries have asked us to present on a topic of our choice that we believe would interest Ewing residents. The dates and topics are TBD although the topics of recycling and anything to do with water were suggested.

## COMMITTEE REPORTS

### COMMUNITY ART PROJECT

Bottle caps are still needed for the community art project, A mural illustrating use of recycled materials, in this case, plastic bottle caps. All colors, shapes, and sizes are welcome. Please bring them to Lisa Feldman.

### BIKE RIDE

The bike ride went very successfully. This year, the ride was focused on the north eastern section of town and highlighted a variety of homes, buildings, churches and parks in that area for riders to stop and see along the way. About 40 people participated and the money earned was donated to the Arc Mercer charity. Our goal is to raise awareness that there are not many places to ride safely around Ewing. The solution we are looking for is more trails.

### ENERGY

The Direct Install program is the major focus of this committee and our energy outreach. Our goal is to inform small to medium business owners of the opportunities to receive up to 70% of selected energy upgrades. There was a meeting Tuesday, October 23rd about the Direct Install program. The Energy subcommittee will continue to try and spread the word about the program as the meeting was not well attended. Other things the committee will be trying to do is to provide more public education about generating energy from reusable sources and using energy more efficiently. The committee will also be working with the Township to improve the consumption of energy at the township buildings and widening the breadth of the residential programs.

### WILDLIFE COMMITTEE

The [Ewing Community Wildlife Habitat Program website](#) was demonstrated. We plan on creating a presentation about the National Wildlife Federation's [Gardening for Wildlife program](#) which include information about how to garden sustainably and create habitat and then become a certified habitat. The Green Team has been asked to give a program at the Ewing library sometime this upcoming Spring. Nearly 50 Ewing residential properties are already certified.

The deer overpopulation problem was also brought up. We are trying to find a plan to present to the public the idea of cutting down the population. Ideas are being drawn primarily from Princeton's handling of the issue. Any, and all ideas are welcome. Joe Mirabella and John Hoegl volunteered to do further research on this topic.



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## GREEN BUSINESS REGULATION PROGRAM

Ewing Businesses that have embraced sustainable business practices can apply for this Ewing-based program. In its first year we recognized six Ewing businesses, but this year we only have 1 so far. Any ideas for spreading the word are welcome. One idea is to record Gary's presentation from the Direct Install meeting on Tuesday, October 23rd and upload it to [YOUTUBE](#) for online distribution. This is an easy way for small business owners to learn what it's like to participate in the Direct Install program.

## OUTSIDE COMMITTEE REPORTS

The [Mercer County Sustainability Coalition](#) meeting will be held on Friday, October 26<sup>th</sup> at noon at the Lawrence Library. All are welcome to attend.

We are hoping to become a [Tree City USA](#) certified municipality. To do this, we need to have a tree ordinance. There is a small subcommittee of GT and EC members (Lee Farnham, Joe Mirabella, Joanne Mullowney, Ann Farnham, and Dan Burke) working on this project with Township Planner, Chuck Latini. We are looking to create an ordinance regulating commercial and township properties. We will see how it works and then look at the possibility of expanding it to cover residential properties. It will be an excellent tool to help all property owners better value the tree canopy in town

Joe reiterated his idea that we should encourage the Twp. To do a Robocall with basic recycling information. He volunteered to pursue it with Jim McManimon.

## CONCLUSION

The meeting was adjourned at 8:10 PM following a motion to adjourn by Caroline Steward, seconded by Mark Wetherbee and approved by all.

Respectfully Submitted,

*Kerry N. Hennessy*

Acting Secretary